



The ALLIANCE 2023 Annual Conference and AGM
Radisson Blu Hotel, Glasgow
31 May 2023

Sponsorship and exhibition opportunities



About us

We are the national third sector intermediary for a range of health and social organisations. With a growing membership of over 3,000 national and local organisations and individuals, we are able to connect a diverse range of voices to support the rights of everyone.

Conference theme

The ALLIANCE's leading national conference offers a platform to discuss pertinent issues in health and social care in Scotland. 'Strengthening our Collective Voice' comes at a time of opportunity in Scotland with new leadership in Government, the proposed National Care Service and the forthcoming Human Rights Incorporation Bill.

Sponsorship

Our annual conference gives people the opportunity to come together and discuss leading topics in health and social care. We aim to make our conference as inclusive and accessible for everyone. This includes offering a suitable venue, hybrid options, and reduced delegate fees. To do this, we require external sponsorship, ensuring anyone who wants to attend is able to do so.

As a sponsor or exhibitor, you will engage with an audience of 250+ practitioners, policy and decision makers from across the third and public sectors, as well as people living with long term conditions, disabled people and unpaid carers.

Delegate quotes from previous annual conferences.



Everytime I come to an ALLIANCE conference I feel at home. It's a chance to meet people from across Scotland.



I've heard lots of very interesting things. People look at the real issues here, acknowlede the good things, and seek change.



We've been on a stall all day and there's been a lot of interest in our work and we've made connections with diverse organisations.

Sponsorship opportunities

Headline sponsorship	(2 max)	Cost: £3,000
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The headline sponsorship options offer maximum coverage at the event and in all publicity and reporting before and after the event.

Benefits include:

- Branding on conference marketing sent out to ALLIANCE and partners networks
- Branding on the day of the conference on PowerPoint presentation
- Branding on conference agenda
- Flyer in delegate packs
- Mention by the chair at the start of the conference
- Exhibition stand in the conference refreshment and networking area
- Social media promotion as partners of the conference
- 2 delegate places at the conference

Partner sponsorship	(2 max)	Cost: £2,000
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Become a partner sponsor of the event. This package involves coverage at the event and in publicity and reporting before and after the event.

Benefits include:

- Branding on conference marketing sent out to ALLIANCE and partners networks
- Branding on the day of the conference on PowerPoint presentation
- Branding on conference agenda
- Mention by the chair at the start of the conference
- Exhibition stand in the conference refreshment and networking area
- Flyer in delegate packs
- 2 delegate places at the conference

Refreshment sponsorship	(2 max)	Cost: £750
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Benefits include:

- Branding on the day of the conference on PowerPoint presentation
- Flier / information placed in refreshment area
- 1 delegate spaces at the conference

Lunch sponsorship	(1 max)	Cost: £2,000
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Benefits include:

- Logo on the conference agenda as lunch sponsor
- Branding on the day of the conference on the backdrop PowerPoint
- Flier / information placed in lunch area
- 2 delegate spaces at the conference

Audio Visual (AV) sponsorship	(1 max)	Cost: £1,000
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Benefits include:

- Logo on the conference agenda as audio and visual sponsor
- Branding on the day of the conference on the backdrop PowerPoint
- Flier / information placed in refreshment area
- 1 delegate space at the conference

Communications support	(1 max)	Cost: £1,000
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Benefits include:

- Logo on the conference agenda as communications sponsor
- Branding on the day of the conference on the backdrop of PowerPoint
- Flier/information placed in refreshment area
- 1 delegate space at the conference

Delegate bag inserts	(1 max)	Cost: £50 (members) £150 (non-members)
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Benefits include:

- A4 (max) leaflet to be added into conference delegate packs.
- Placing an insert into each delegate bag promotes your organisation, project or service to all conference attendees.

Exhibition opportunities

Cost: £150 - £300

Stands are charged on a half and full stand basis. The cost for a full stand is £300 and the cost for a half stand is £150. All stand bookings come with one free delegate space. See the conference booking form for further details.

Booking

For further information or to secure your preferred sponsorship option, please contact Justine Duncan or Samantha Buck.

Contact:

Justine Duncan,
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0141 404 0231

Samantha Buck,
Events and Communications Officer,
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Get involved:

www.alliance-scotland.org.uk



**Strengthening
Our Collective Voice**



ALLIANCE
Annual Conference

2023