



Sponsorship and exhibition opportunities

The ALLIANCE 2024 Annual Conference and AGM
Radisson Blu Hotel, Glasgow
1 May 2024

About us

We are the national third sector intermediary for a range of health and social organisations. With a growing membership of over 3,500 national and local organisations and individuals, we are able to connect a diverse range of voices to support the rights of everyone.

Conference theme

The ALLIANCE's pioneering annual conference is an opportunity to engage in crucial debate on health and care in Scotland. 'Our Voice, Our Rights, Our Future', comes at a significant time of reflection and change, with the ongoing Scottish and UK COVID-19 inquiries, proposals for the National Care Service and the imminent Scottish Human Rights Bill.

Sponsorship

Our annual conference gives people the opportunity to come together and discuss leading topics in health and social care. We aim to make our conference as inclusive and accessible for everyone. This includes offering a suitable venue, hybrid options, and reduced delegate fees. To do this, we require external sponsorship, ensuring anyone who wants to attend is able to do so.

As a sponsor or exhibitor, you will engage with an audience of 250+ practitioners, policy and decision makers from across the third and public sectors, as well as people living with long term conditions, disabled people and unpaid carers.

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Everytime I come to an ALLIANCE conference I feel at home. It's a chance to meet people from across Scotland.

Very thorough and really got to the heart of things.

It was an absolute pleasure to be involved in it and sponsor!

We've been on a stall all day and there's been a lot of interest in our work and we've made connections with diverse organisations.

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Quotes from previous annual conferences.

Sponsorship opportunities

Headline sponsorship

(2 max)

Cost: £5,000

The headline sponsorship options offer maximum coverage at the event and in all publicity and reporting before and after the event.

Benefits include:

- Branding on conference marketing sent out to ALLIANCE and partners networks
- Branding on the day of the conference on PowerPoint presentation
- Branding on conference agenda
- Flyer in delegate packs
- Mention by the chair at the start of the conference
- Exhibition stand in the conference refreshment and networking area
- Social media promotion as partners of the conference
- 2 delegate places at the conference

Partner sponsorship

(2 max)

Cost: £2,500

Become a partner sponsor of the event. This package involves coverage at the event and in publicity and reporting before and after the event.

Benefits include:

- Branding on conference marketing sent out to ALLIANCE and partners networks
- Branding on the day of the conference on PowerPoint presentation
- Branding on conference agenda
- Mention by the chair at the start of the conference
- Exhibition stand in the conference refreshment and networking area
- Flyer in delegate packs
- 2 delegate places at the conference

Refreshment sponsorship

(2 max)

Cost: £750

Benefits include:

- Branding on the day of the conference on PowerPoint presentation
- Flier / information placed in refreshment area
- 1 delegate spaces at the conference

Lunch sponsorship

(1 max)

Cost: £2,000

Benefits include:

- Logo on the conference agenda as lunch sponsor
- Branding on the day of the conference on the backdrop PowerPoint
- Flier / information placed in lunch area
- 2 delegate spaces at the conference

Audio Visual (AV) sponsorship

(1 max)

Cost: £1,000

Benefits include:

- Logo on the conference agenda as audio and visual sponsor
- Branding on the day of the conference on the backdrop PowerPoint
- Flier / information placed in refreshment area
- 1 delegate space at the conference

Communications support

(1 max)

Cost: £1,000

Benefits include:

- Logo on the conference agenda as communications sponsor
- Branding on the day of the conference on the backdrop of PowerPoint
- Flier/information placed in refreshment area
- 1 delegate space at the conference

Delegate Bag inserts

(1 max)

Cost: £350 (non-members)
£150 (members)

Benefits include:

- A4 (max) leaflet to be added into conference delegate packs.
- Placing an insert into each delegate bag promotes you organisation, project or service to all conference attendees.

Exhibition opportunities

Cost:
£150 - £300 (members)
£200 - £400 (non-members)

Stands are charged on a half and full stand basis. The cost for a full stand is £300 and the cost for a half stand is £150 for members and £400 and the cost for a half stand is £200 for non-members. All stand bookings come with one free delegate space. See the conference booking form for further details.

Booking

For further information or to secure your preferred sponsorship option, please contact Justine Duncan or Emilia O'Connor.

Contact:

Justine Duncan,
Director of Communications and Engagement,
justine.duncan@alliance-scotland.org.uk
0141 404 0231

Emilia O'Connor,
Events and Communications Officer,
emilia.oconnor@alliance-scotland.org.uk
0141 404 0231

Get involved:

www.alliance-scotland.org.uk

