



# ALLIANCE Community Links Worker Programme

In 2022 the ALLIANCE Community Links Worker Programme (CLW) generated £18.2 million in wellbeing benefits for communities in the west of Scotland: £8.79 benefit for every £1 of public funding invested.



The aim of the CLW Programme is to mitigate the impact of the social determinants of health in people who live in areas of high deprivation. It does this by providing help and support to people facing non-medical issues that affect their health and wellbeing such as poverty, loneliness and isolation, housing, debt and abuse.

Support is provided through a **network of 54 Community Links Practitioners**, based in 68 GP practices in the most deprived areas of Glasgow and West Dunbartonshire.

In 2022 the programme **supported 7,800 people** and cost £2.1 million to deliver.

In 2022 public investment in the CLW programme generated around £2.0 million gross value added (GVA) for the Scottish economy, £0.8 million in cost savings and around £0.5 million in tax. **The economic benefits of the programme therefore exceed its cost of delivery.**

**However, the true value generated by the CLW programme lies in the contribution it makes to the health and wellbeing of those supported, which was valued at £18.2 million.**

These benefits arise because of the direct and indirect improvements to the health and wellbeing of those supported. They were quantified using Quality Adjusted Life years (a widely used metric for evaluating the economic benefits of medical interventions) and valued in accordance with HM Treasury guidance.

This benefit is almost certainly an underestimate.



## The full benefits of the CLW programme cannot be quantified. They are an important part of the wider contribution the ALLIANCE makes to Scotland's wellbeing economy.

The wider benefits of the CLW programme, which cannot be quantified include:

- Reductions in requests for GP appointments, resulting in shorter waiting times for GP appointments and a better standard of care for those with medical needs
- Reduced workload and stress for GPs, leading reduced burnout, improved job satisfaction and improved staff retention in the NHS

The CLW programme is a major component of the wider activity of the ALLIANCE, which makes a substantial contribution to Scotland's wellbeing economy by:

- contributing directly to **eight national outcomes**
- building a person-centred health and social care system
- developing the **human capital** (skills and capabilities) and **social capital** (networks, relationships and norms) Scotland needs to deliver increasing levels of wellbeing in the future.

