

Sponsorship opportunities



Our Voices Matter ALLIANCE Annual Conference and AGM 2025

Radisson Blu Hotel, Glasgow

30 April 2025

About us

The Health and Social Care Alliance Scotland (the ALLIANCE) is the national third sector membership organisation for health and social care in Scotland, bringing together over 3,700 individuals and organisations committed to ensuring everyone has a strong voice and the right to live well with dignity and respect.

At the ALLIANCE, we are committed to upholding human rights, ensuring that people are meaningfully involved at every level of decision making and implementation. We work closely with the Scottish Government, NHS Boards, universities, and other key partners to deliver impactful projects and create lasting change. Together, our voice is stronger.

Why do we want sponsorship?

Our annual conference gives people the opportunity to come together and discuss leading topics in health and social care. We aim to make our conference as inclusive for everyone. This includes offering a suitable venue, accessible options, and reduced delegate fees. To do this, we require external sponsorship, ensuring anyone who wants to attend is able to do so.

Conference theme

This year's conference theme is centred around increasing meaningful involvement and impact of people with lived experience, reflecting the ALLIANCE's strong commitment to tackling health inequalities and driving change. Together, we will explore key issues including human rights, prevention, social care reform, and community resilience; amplifying voices that have too often been excluded.

As a sponsor or exhibitor, you will engage with an audience of 250+ practitioners, policy and decision makers from across the third and public sectors, as well as people living with long term conditions, disabled people and unpaid carers.

“

I was treated like royalty... I had a wonderful morning, made more so by your outstanding staff. They were so considerate.

“

I was thoroughly impressed with how smoothly the ALLIANCE conference was organised yesterday. It was a pleasure to connect with fellow delegates and exhibitors. We're already looking forward to exhibiting again next year.

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The conference gave me renewed hope and inspiration to make change for the better in health and social care.

Quotes from previous delegates and exhibitors.

Sponsorship opportunities

Headline sponsorship

(2 max)

Cost: £10,000

The headline sponsorship options offer maximum coverage at the event and in all publicity and reporting before and after the event.

Benefits include:

- 4 delegate places at the conference
- Exhibition stand in the conference refreshment and networking area
- Social media promotion as partners of the conference
- Mention by the chair at the start of the conference
- Branding on conference marketing sent out to ALLIANCE and partners networks
- Branding on the day of the conference on PowerPoint presentation
- Branding on conference agenda
- Full page advert in delegate brochure
- Flyer in delegate packs
- Logo included in post-conference report

Partner sponsor

(2 max)

Cost: £2,500

Become a partner sponsor of the event. This package involves coverage at the event and in publicity and reporting before and after the event.

Benefits include:

- 2 delegate places at the conference
- Branding on conference marketing sent out to ALLIANCE and partners networks
- Branding on the day of the conference on PowerPoint presentation
- Branding on conference agenda
- Exhibition stand in the conference refreshment and networking area
- Flyer in delegate packs
- Logo included in post-conference report

Lunch sponsor

Cost: £1,500

Benefits include:

- 2 delegate spaces at the conference
- Logo on the conference agenda as lunch sponsor
- Branding on the day of the conference on the backdrop PowerPoint
- Flyer in delegate packs
- Logo included in post-conference report

AV sponsor

Cost: £1,500

Benefits include:

- 1 delegate space at the conference
- Logo on the conference agenda as AV sponsor
- Branding on the day of the conference on the backdrop PowerPoint
- Flyer in delegate packs
- Logo included in post-conference report

Inclusive communications sponsor

Cost: £1,500

Benefits include:

- 1 delegate space at the conference
- Logo on the conference agenda as communications sponsor
- Branding on the day of the conference on the backdrop of PowerPoint
- Flyer in delegate packs
- Logo included in post-conference report

Refreshment sponsor

Cost: £750

Benefits include:

- 1 delegate space at the conference
- Branding on the day of the conference on PowerPoint presentation
- Flyer in delegate packs
- Logo included in post-conference report

Exhibition opportunities

Cost: £200 - £500

Stands are charged on a half and full stand basis and cost is dependent on ALLIANCE membership. A full stand consists of a 6ft trestle table. A half stand will share a 6ft trestle table with another exhibitor. We have 20 full stand spaces available; these will be allocated on a first come first serve basis, after which you will be placed on a waiting list.

- Half stand (ALLIANCE members): **£200**
- Full stand (ALLIANCE members): **£300**
- Half stand (non-members): **£300**
- Full stand (non-members): **£500**

All stand bookings come with one free delegate space. See the conference [booking form](#) for further details.

For more information, please contact:

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