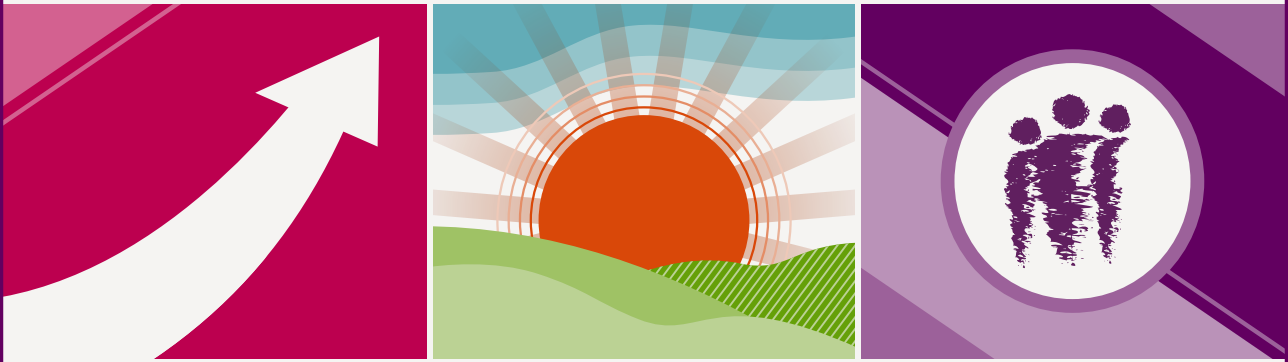


Sponsorship opportunities



Hope to Action:



ALLIANCE Annual Conference and AGM

Monday 23 March 2026

Radisson Blu Hotel, Glasgow

About us

The Health and Social Care Alliance Scotland (the ALLIANCE) is the national third sector membership organisation for health and social care in Scotland, bringing together over 3,500 individuals and organisations committed to ensuring everyone has a strong voice and the right to live well with dignity and respect.

We are committed to upholding human rights, ensuring that people are meaningfully involved at every level of decision making and implementation. We work closely with the Scottish Government, NHS Boards, universities, and other key partners to deliver impactful projects and create lasting change. Together, our voice is stronger.

Why do we want sponsorship?

Our annual conference gives people the opportunity to come together, discuss and plan action for health and social care. We aim to make our conference as inclusive as possible. This includes offering a suitable venue, accessible options, and reduced delegate fees.

By sponsoring our annual conference, you can help us break down barriers to participation, ensuring people from every background are heard. It is an opportunity to demonstrate a genuine commitment to inclusion, equity, and corporate responsibility.

Conference theme

This year's conference is centred on hope and action, reflecting the ALLIANCE's strong commitment to tackling health inequalities and driving meaningful change across Scotland's health and social care sector.

Key issues we will explore include:

- Human rights: ensuring dignity, respect, and fairness for people in Scotland
- Prevention: shifting focus towards proactive approaches that improve long-term wellbeing
- Social care reform: reimagining systems to be more inclusive, equitable, and sustainable
- Community resilience: strengthening networks to support healthier, more connected lives

As a sponsor or exhibitor, you will engage with an audience of 250+ practitioners, policy and decision makers from across the third and public sectors, as well as people living with long term conditions, disabled people and unpaid carers.

Testimonials



I was treated like royalty ... I had a wonderful morning, made more so by your outstanding staff. They were so considerate.



I was thoroughly impressed with how smoothly the ALLIANCE conference was organised. It was a pleasure to connect with fellow delegates and exhibitors. We're already looking forward to exhibiting again next year.



The conference gave me renewed hope and inspiration to make change for the better in health and social care.

Quotes from previous delegates and exhibitors.

Sponsorship packages

Headline sponsorship

(Two available)

Cost: £5,000

Benefits:

- Four delegate places
- Prominent exhibition stand in main networking
- Partnership feature across all ALLIANCE social media platforms
- Recognition by chair at opening session
- Branding on marketing, agenda, and on-the-day slides
- Inclusion of full-page advert in delegate brochure
- Additional flyer included in delegate packs
- Logo in post-conference report
- Explore future opportunities for collaboration

Partner sponsorship

(Two available)

Cost: £2,500

Benefits:

- Two delegate places
- Exhibition stand in networking area
- Branding on marketing, agenda, and on-the-day slides
- Flyer in delegate packs
- Logo in post-conference report
- Explore future opportunities for collaboration with us

Lunch sponsor

Cost: £1,500

Benefits:

- One delegate place
- Logo on agenda as lunch sponsor
- Branding on slides
- Flyer in delegate packs
- Logo in post-conference report

AV sponsor

Cost: £1,500

Benefits:

- One delegate place
- Logo on agenda as AV sponsor
- Branding on slides
- Flyer in delegate packs
- Logo in post-conference report

Inclusive communications sponsor

Cost: £1,500

Benefits:

- One delegate place
- Logo on agenda as communications sponsor
- Branding on slides
- Flyer in delegate packs
- Logo in post-conference report

Refreshment sponsor

Cost: £750

Benefits:

- One delegate place
- Branding on slides
- Flyer in delegate packs
- Logo in post-conference report

Exhibition opportunities

Cost: £200 - £500

- Half stand (ALLIANCE members): **£200**
- Full stand (ALLIANCE members): **£300**
- Half stand (non-members): **£300**
- Full stand (non-members): **£500**

All stands include one free delegate place.

For more information, please contact:

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